

BSHP Board Meeting

May 9, 2023

Started at:

In Attendance: Clara Davison, Bill Bucher, Irene Given, Tienry Wheaton, Deb Anderson, Karla Nichwander, Katie Nichwander, Jen Belitz, Jennifer Cote, Drue Kerns
Members present on Zoom: Scott David

Committee Reports

Events-

- Calendar review
 - o On the website, dates for shows are not updating. Arwyn or Natalie will need to look into this.
 - o The hunter jumper show was cancelled due to weather, but the clinic was expanded in nearby indoor arenas. There is no official report yet, but we did not lose money due to increased interest in the clinic.
 - o Pony club and quarter horse show might have a little rain, but it should be ok for the shows. There is concern with stalling due to both shows running this weekend. Coordination will have to take place between the two shows.
 - o Drue would like to move her September 9-10 show to accommodate Sheila Mealy. There needs to be more discussion before this can be approved.
- KPAX is coming this Thursday at 3pm for a park interview. Bill's daughter Ellie might be able to come with a horse for photos. Tierney will also be there.
- 4H has had an ongoing agreement that they will not pay for stalls, but will pay for shavings at a reduced rate. This brought up the discussion that we might consider raising the cost of our shavings from \$10 to \$12/bag due to rising costs and comparing to other venues.
 - o **Bill made a motion to raise the price of shavings to \$12/bag. Katy 2nd. All in favor, the motion carries.**

Facilities

- Scott is looking into getting more shavings for the shows this weekend, but we most likely have enough for this weekend.
- Main arena is a mess. Bill and Ellie were able to get the tractor maintenance done and is learning from bill. The water truck is also currently being fixed.
- Scott plans to do the prep work for the show including dragging arenas.
- The work-day had great turnout. We were able to complete the 4H arena dog fence as well as an additional riding access into the park.

Membership

- We need to make sure all board have memberships. Clara will send out updated list.
- We do also want to start an automatic renewal for members, with gate code being released contingent on signing the release.

Finance

- Jennifer brought an updated budget and sent a full budget yesterday that will be attached. Jennifer worked with Scott on narrowing down the facilities budget. We are budgeting \$20,650 for the year with \$4,018 spent so far. Jennifer decided to split certain facility costs between events, such as having arena works come in a level the arena. There was also a late gas bill from the previous year, so Jennifer accounted for this in the budget as this is a common occurrence.

- Irene will be working more on the events income/expense.
- The finance committee has set a minimum balance of \$50,000, in which the remainder can be used to projects. Based off of the budget, there should be \$34,146 used towards special projects.
- The BSSC is going to vote on covering all or some of the cost of the 4H dog fence.
- Scott will also look into switching or asking for a price match for garbage disposal through Grizzly Disposal instead of Republic Works.
- Jennifer has aliquoted \$15,000 for special projects based off of the current budget although there is \$23,777 left over on the budget that could go to projects.
- The board has decided to wait on budget approval until the 2022 event revenue/expense is added to the budget to allow the board to compare last year to this year. There is also an issue with the special project budget that needs to be fixed prior to budget approval.
- Karla would also like to add a constraint to special projects that there is a timeline given before monies may be used for something else.
- **Karla makes a motion to move the \$10,000 aliquoted for the water complex to the restricted budget. Bill 2nd. All in favor, motion carries.**

Public relations/Outreach

- There was a meeting to brainstorm ideas, with the addition of Grant. He runs the Missoula business economic development group and has ran non-profits for 20 years. The realization was that the park really needs to have more long-term goals to help channel the parks future.
- Karla and Clara met to make a social media calendar and the schedule that will be attached below. Included will be topic ideas for each category.
- Drue had a suggestion to move the upcoming events to Tuesday. Tierney asked to move meet the board to Monday and the past events to Wednesday.
- The committee is asking the board to give content/data for posting.
- Jennifer suggested to talk to Viki Kareea as a photographer to get photos.
- Katie said we should email the membership to ask for content/member highlights.
- We will add a template to event coordinators to help them create content for posts.

5-Year Plan

- The 5-year plan needs to cement our vision in order to get the community involved. A current list of the plan is attached below.
- Karla has asked Grant Keer to come in and present about creating a long-term plan for the park. That is approved to happen in August or September.
- Brainstorming for projects
 - o Improve footing in warm up arena to allow riders to use it in poor weather.
 - o Covered arena.
 - o Improve 4H arena footing.
 - o Improving the small dressage arena/rebuild it or new arena
 - o Add a 3rd dressage arena
 - o Mini event separate warmup for show jumping and cross country
 - o Improve parking lot
 - o New water truck
 - o Permanent canopies around the main arena.
 - o More spectator seating

BSSC Recap

- Karla attended the most recent BSSC meeting. The meeting itself was well run. The archery event was voted on and approved.

- There will be a cycle-cross event at the maverick's field for a PANAM competition. The have asked for some extra parking and vendor space. Karla asked if using parts of our park would help their event, and it was well received. This was done with an intention to show that we "play well with others". Shawn, the leader of the event is willing to come into the board and present. Our calendar was well received.

Jennifer votes we approve minutes from last month. Deb 2nd. All in favor, motion carries.

Katie makes a motion to adjourn the meeting. Karla 2nd. All in favor, motion carries.

Meeting ends at 8:29